



SPONSORSHIP LEVELS
FIFTEENTH ANNUAL BIKE BERGEN
SUNDAY MAY 4, 2008

BENEFACTORS

PRESENTING SPONSOR - \$5,000

- Logo/name placed in prominent position on souvenir T-Shirt and all rider recruitment materials including brochures and posters. On-site visibility includes logo in prominent position on banners and all signage. Sponsor involvement noted in all press releases and other publicity.
- Use of *Bike Bergen* materials for pre- and post-event marketing.
- Team entry fee waived for all riders from sponsor.
- Tax deductible contribution.

PATRON SPONSOR - \$2,500

- Logo/name placed on souvenir T-Shirt and all rider recruitment materials including brochures and posters. On-site visibility includes logo/name on signage at start/finish and rest stops. Sponsor involvement noted in all press releases and other publicity.
- Use of *Bike Bergen* materials for pre- and post-event marketing.
- Team entry fee waived for all riders from sponsor.
- Tax deductible contribution.

MAJOR SPONSOR - \$1,000

- Logo/name placed on souvenir T-Shirt. On-site visibility includes logo/name on signage at start/finish and rest stops.
- Use of *Bike Bergen* materials for pre- and post-event marketing.
- Team entry fee waived for all riders from sponsor.
- Tax deductible contribution.

SPECIAL SPONSOR - \$500

- On-site visibility includes logo/name on signage at start/finish and rest stops.
- Use of *Bike Bergen* materials for pre- and post-event marketing.
- Tax deductible contribution.

CONTRIBUTING SPONSOR – \$200 - \$499

- On-site visibility includes logo/name on signage at start/finish and rest stops.
- Tax deductible contribution.

PRODUCT DONATION (In lieu of monetary donations)

- Acknowledgement on www.irhhomeless.org website and post event publicity.
- Tax deductible contribution.

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